

EU Regulation 1169/2011 on Food Information to Consumers

Nearing the 13 December deadline

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Director Consumer Information, Diet and Health

Annual Food Conference
Ljubljana, Slovenia

6 November 2014

employment

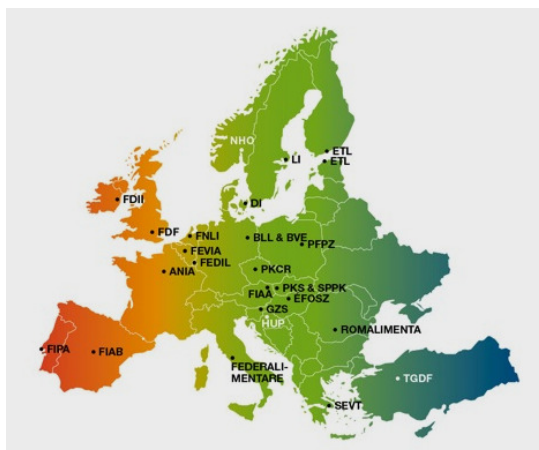
Key facts and figures of the European food and drink industry

<p>Turnover</p> <p>€1,048 billion <small>(3.1% increase compared to 2011) Largest manufacturing sector in the EU (14.6%)</small></p> <p>Employment</p> <p>4.2 million people <small>(0.4% increase compared to 2011) Leading employer in the EU (15.2%)</small></p> <p>Number of companies</p> <p>286,000</p> <p>SMEs</p> <p>51.6% <small>of food and drink turnover</small></p> <p>64.3% <small>of food and drink sector employment</small></p>	<p>Consumption</p> <p>14.6% <small>(% of household expenditure on food & drink)</small></p> <p>Value added</p> <p>1.9% <small>(% of EU GDP)</small></p> <p>External trade</p> <p>€86.2 billion exports <small>(13.2% increase compared to 2011)</small></p> <p>€63.2 billion imports <small>(0.4% increase compared to 2011)</small></p> <p>€23 billion trade balance <small>Net exporter of food and drink products</small></p> <p>EU market share of global exports</p> <p>16.1% <small>(20.5% in 2002) Shrinking share in global markets</small></p> <p>R&D</p> <p>0.3% <small>(% of food and drink production)</small></p>	<ul style="list-style-type: none"> ✓ Largest manufacturing sector in the EU ✓ Largest employer in the EU
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Source: Eurostat, IAN, COMITRADE, CEICD

diversity

FoodDrinkEurope Membership



1. National Federations (25 incl. 2 observers)
2. European Sector Associations (25)
3. Companies (17)

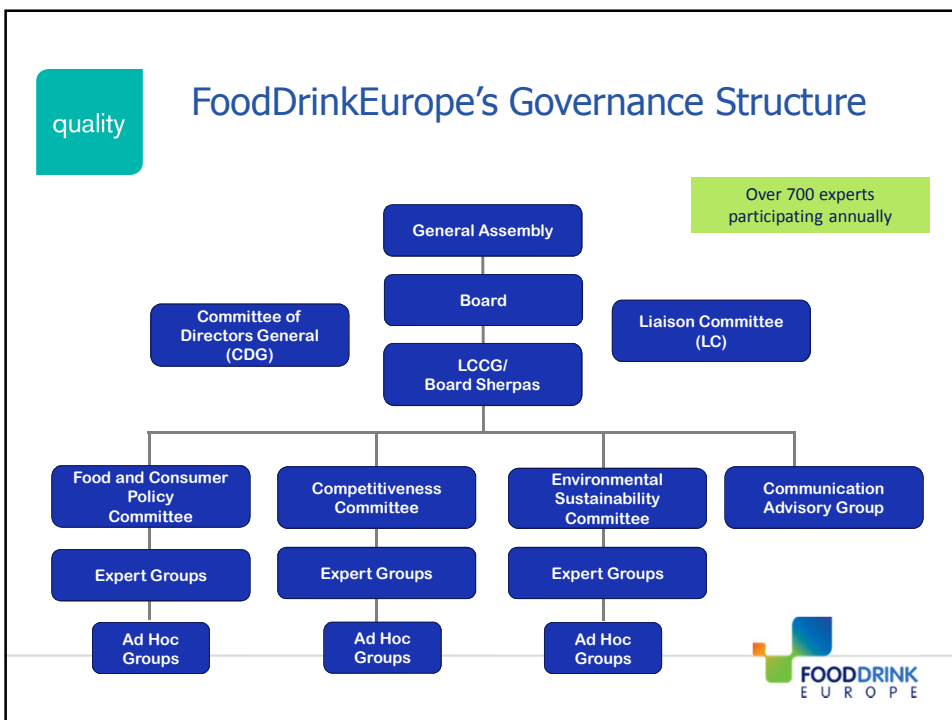


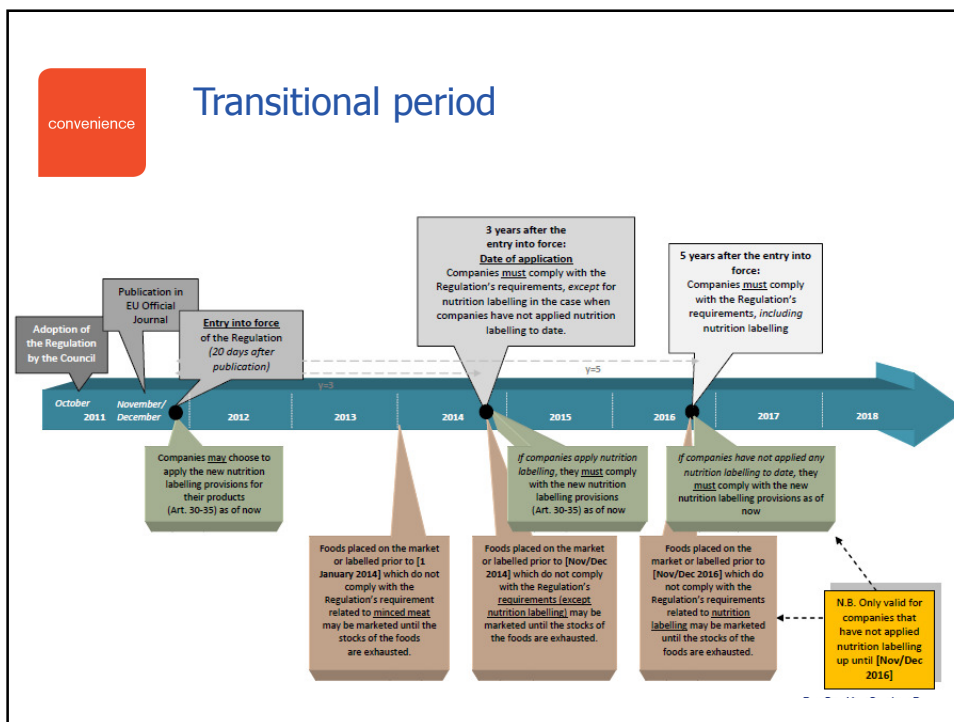
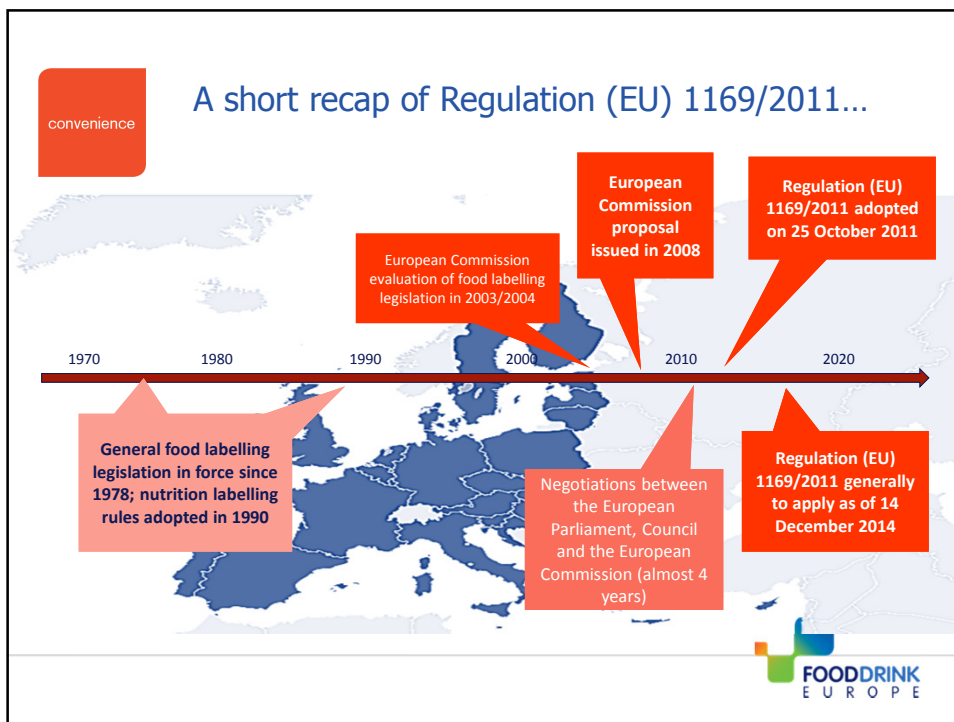
affordability

FoodDrinkEurope's Mission

Our mission is to contribute to the development of a legislative and economic framework addressing the **competitiveness** of industry, **food quality** and **safety**, **consumer protection** and respect for the **environment**.







enjoyment

Key new elements of Regulation (EU) 1169/2011

- Mandatory nutrition labelling for prepacked foods
- 'Front-of-pack' nutrition labelling rules and 'national schemes'
- Mandatory origin labelling of unprocessed meat from pigs, sheep, goats and poultry
- Allergens to be highlighted in the ingredients list
- Minimum font size
- Mandatory allergen labelling also for non-prepacked foods
- Specific (additional) labelling declarations (*'fully hydrogenated' or 'partly hydrogenated' fat/oil, 'formed meat'/'formed fish', 'added water', etc.*)



sustainability

Current interpretation issues being discussed at EU level

- EU Questions and Answers (Q&As)
- Distance selling
- Update/Revision of the QUID Guidelines
- Update/Revision of the Allergen Guidelines
- Precautionary allergen labelling



sustainability

Current interpretation issues being discussed at EU level

- **EU Questions and Answers (Q&As)**
 - Request from industry for more clarity
 - First set of Q&As (on nutrition and general labelling) were published on the European Commission website in January 2013
 - Second set is currently being finalised (expected for November 2014)
 - Items for which the Member States cannot agree will not be included in the Q&As



sustainability

Current interpretation issues being discussed at EU level

- **Distance selling**
 - When prepacked food is sold through distance selling, all the mandatory food information has to be available to customers before the purchase is concluded (Art. 14)
 - Draft interpretation Q&As currently being finalised
 - Pragmatic approach required for variable cases



sustainability

Current interpretation issues being discussed at EU level

- **Revision/updating of the QUID Guidelines**
 - European Commission's Quantitative Ingredients Declaration ("QUID") Guidelines in place since 1998
 - Revision to bring it in line with Regulation 1169/2011
 - No major changes anticipated
 - Addition/removal of certain examples
 - Further clarification



sustainability

Current interpretation issues being discussed at EU level

- **Revision/updating of the Allergen Guidelines**
 - Revision to bring it in line with Regulation 1169/2011
 - Divergent views among MS concerning the labelling of spelt and khorasan wheat (i.e. is it enough to label "spelt" or is it necessary to label "wheat (spelt)"?)



sustainability

Current interpretation issues being discussed at EU level

- **Precautionary allergen labelling**
 - First discussions
 - Which wording would comply with the EU labelling legislation in case of voluntary messages?
 - Which wording would comply with the EU labelling legislation in case of messages provided at the request of national authorities (for safety reasons)?



convenience

Current/upcoming implementation issues

- **Country of origin labelling**
 - Commission Report on meat used as an ingredient in foods (Art. 26.6)
 - Commission Report on milk and milk as an ingredient in dairy products (Art. 26.5b-c)
 - Commission Report on unprocessed foods, single ingredient products and ingredients that represent more than 50% of a food (Art. 26.5d-f)
 - 'Voluntary origin labelling' (Art. 26.3)
- **Trans fats**
 - Commission Report on trans fats (Art. 30.7)





Current/upcoming implementation issues

- **Alcohol labelling**
 - Commission Report on the labelling of alcoholic beverages (nutrition declaration and list of ingredients)
- **Nano labelling**
 - Definition of engineered nano-materials



Current/upcoming implementation issues

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innovation

FoodDrinkEurope's work to help preparing implementation of the Regulation by companies

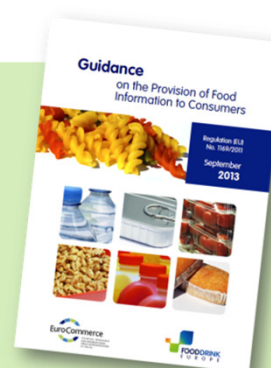
- FoodDrinkEurope has produced Guidance on Food Information to Consumers, co-signed by EuroCommerce (retailers)
- FoodDrinkEurope has provided technical input to EU-level discussions at various occasions (e.g. EU Q&As, stakeholder Advisory Group meetings, etc.)
- Awareness raising at EU and national level of the Regulation at various conferences, workshops and seminars
- FoodDrinkEurope's INCO Expert Group continues to discuss a harmonised understanding of legal provisions across the EU industry among operators
- FoodDrinkEurope continues to monitor the implementation of the Regulation in the EU 28 countries to identify any possible trade barriers



choice

FoodDrinkEurope Guidance on Food Information to Consumers

- FoodDrinkEurope Guidance adopted in 2013, co-signed by retailers at EU level
- Available free of charge on our website: www.fooddrinkeurope.eu
- Includes the EU Q&As agreed by the EU Member States and the European Commission
- Update envisaged by the end of the year (incl. new Q&As)



quality

Other ongoing consumer information discussions

- Front-of-pack nutrition labelling
- Date marking
- Labelling of flavourings
- Tolerances and rounding rules
- Nutrition and health claims



quality

Are you ready??

Consumers?



Food business operators?



Control authorities?



